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FOR IMMEDIATE RELEASE

**“GOODY TWO SHOES,” The New Wave in Family Dance Parties, Premieres September 15, 2007 at Crash Mansion**

For the parents who’ve lulled their babies to sleep with the Smiths or danced their toddlers around the living room to the Ramones, the ultimate family dance party has arrived!

**GOODY TWO SHOES** premieres **Saturday, September 15, 2007** from 2pm-5pm at **Crash Mansion** (199 Bowery at Spring Street).

Parents, babies, toddlers and big kids, alike will dance ‘til dusk as DJ's from Gruv Gallery spin an eclectic, family-friendly mix of new wave, alternative ‘80s, classic punk and ska.

Jenn Cohen-Vigder, a Brooklyn mom of two toddlers and one of the parties’ producers, was inspired by all the ‘80s retro parties happening around the city and wanted a way to join the fun without leaving the kids at home:

“When my daughter turned one we threw her a DJ’d “I Love Rock’n’Roll” party – we even did a mock up of the Joan Jett album cover for the invitation. After the party I kept hearing things like ‘best kids party ever’ and ‘don’t know how long it’s been since I danced like that.’ After that I produced a bunch of family dance parties and other family events in Brooklyn, all the while crafting the big idea -- Goody Two Shoes.”

The retro atmosphere will go beyond the music. Toys, projects, activities, and snacks will be reminiscent of the era that started off punk and turned new wave.

A second *Goody Two Shoes* party is scheduled for Sunday, October 7<sup>th</sup> at Crash Mansion. Check the website for additional party dates and times.

*Goody Two Shoes* is encouraging families to make their song requests in advance. Parents should visit [www.goodytwoshoesnyc.com](http://www.goodytwoshoesnyc.com) to leave requests, learn more about the party and to purchase advance tickets at a discounted rate (\$12 per person).

Tickets purchased at the door are \$15 per person. Babies under one year old enter for FREE.

For more press information or press passes contact Jenn Cohen-Vigder at 917-723-5775 or email [jenn@goodytwoshoesnyc.com](mailto:jenn@goodytwoshoesnyc.com).